

Creativity

The use of imagination and the generation of new ideas



•	I understand the difference between imaginary and real
• •	I give examples of where imagination has been used
• • •	I show how I have used my imagination
STEP 0	I imagine different situations



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STEP

0

I imagine different situations

•

I know why it is helpful to explain what I imagine

• •

I know how to talk about what I have imagined

• • •

I describe what I have imagined

STEP

1

I imagine different situations and can say what I imagine



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STEP 1

I imagine different situations and can say what I imagine

•

I know different ways to share what I have imagined

• •

I draw or record what I have imagined

• • •

I act out or model what I have imagined

STEP 2

I imagine different situations and can bring them to life in different ways



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STEP

2

I imagine different situations and can bring them to life in different ways

•

I explain and define what a creative brief is

• •

I know how to generate ideas for a simple brief

• • •

I explain and define what success criteria are

STEP

3

I generate ideas when I've been given a clear brief



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STEP

3

I generate ideas when I've been given a clear brief

•

I explain why success criteria are important

• •

I use success criteria to identify what something is supposed to be able to do

• • •

I use success criteria to generate ideas for improving something

STEP

4

I generate ideas to improve something



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STEP

4

I generate ideas to improve something

•

I explain and define what a concept is

• •

I identify the different components of an idea or concept

• • •

I know how two or more ideas can be combined

STEP

5

I generate ideas by combining different concepts



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STEP

5

I generate ideas by combining different concepts

•

I define and describe what creativity is

• •

I see the value of creativity for supporting work

• • •

I know how creativity can be used across different types of work

STEP

6

I use creativity in the context of work



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STEP

6

I use creativity in the context of work

•

I identify the aspects of creativity

• •

I explain when I have used creativity in my wider life

• • •

I recognise the benefits of using creativity in my wider life

STEP

7

I use creativity in the context of my wider life



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STEP
7

I use creativity in the context of my wider life

•

I explain and define mind mapping

• •

I create mind map to explore ideas

• • •

I share mind maps to explain how ideas are linked and related

STEP
8

I develop ideas by using mind mapping



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STEP
8

I develop ideas by using mind mapping

•

I recognise the role of questioning in developing ideas

• •

I identify what sort of questions to ask

• • •

I use answers to questions to develop my ideas

STEP
9

I develop ideas by asking myself questions



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STEP

9

I develop ideas by asking myself questions

•

I define and describe what perspectives are

• •

I outline factors that might cause a different perspective

• • •

I recognise how different perspectives can be used to improve ideas

STEP

10

I develop ideas by considering different perspectives



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STEP
10

I develop ideas by considering different perspectives

•

I identify the advantages and risks of innovating as a group

• •

I know how to avoid a group reaching consensus too quickly

• • •

I know how to broaden a group's perspective

STEP
11

I innovate effectively when working in a group



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STEP 11

I innovate effectively when working in a group

•

I define experiences and explain their role in the creative process

• •

I reflect on my own experiences and use these to create new ideas

• • •

I define creative stimuli and explain their role in the creative process

STEP 12

I innovate effectively by seeking out varied experiences and stimuli



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STEP 12

I innovate effectively by seeking out varied experiences and stimuli

•

I understand why it is important to support others to be creative

• •

I identify different creative tools that can be used to explore ideas further

• • •

I recognise how creative tools can be used by others to boost their creativity

STEP 13

I support others to innovate by sharing a range of tools



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STEP
13

I support others to innovate by sharing a range of tools

•

I know why it is important to be able to evaluate creative tools

• •

I identify the most effective creative tool for different tasks

• • •

I make recommendations for the best creative tool and explain my reasoning

STEP
14

I support others to innovate by evaluating the right creative tools for different situations



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STEP 14

I support others to innovate by evaluating the right creative tools for different situations

•

I know what coaching is and how it supports creativity

• •

I evaluate others' innovative capabilities

• • •

I identify others' working styles and skill sets

STEP 15

I support others to innovate by coaching them to be more creative

