

## **PROMOTING EVENTS RUN BY OTHER ORGANIZATIONS**

1. The school may help to promote events organized by other organizations, such as voucher schemes, activities run by external groups, etc.
2. Each event must be judged on its merits, including the potential benefits to individual pupils and the school.
3. Pupils and parents should not feel under any pressure to participate in any scheme and the school should desist from participating in any scheme which, after commencement, appears to be exerting any undue pressure or might damage the reputation of the school.
4. Parents must always be free to withdraw from any particular promotional event if they feel it is inappropriate for either them or their child.
5. The governing body has delegated responsibility to the headteacher to decide whether or not the school should participate in any particular event. The headteacher may, if desired, consult governors on the suitability of any particular event.

[Note: this policy replaced the one entitled “Promotional events run by commercial organizations.”]